



Director/PDMR Shareholding

27 Sep 2021

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

1	Details of the person discharging managerial responsibilities (PDMR)/person closely associated with them (PCA)					
a)	Name	Geraint Jones and his wife, Karen Jones (PCA)				
2	Reason for the notification					
a)	Position/status	Chief Financial Officer/PDMR and his wife, Karen Jones, as PCA				
b)	Initial notification/Amendment	Initial Notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Admiral Group plc				
b)	LEI	213800FGVM7Z9EJB2685				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary Shares				
	Identification code	GB00B02J6398				
b)	Nature of the transaction	Sale of shares held jointly by Geraint Jones and his wife, Karen Jones. 7,050 shares were sold on 24th September 2021 at an average price of £34.32 and 7,050 shares were sold on 27th September 2021 at an average price of £33.96.				
c)	Prices(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>GBP 34. 13824</td> <td>14,100</td> </tr> </tbody> </table>	Price(s)	Volume(s)	GBP 34. 13824	14,100
Price(s)	Volume(s)					
GBP 34. 13824	14,100					
d)	Aggregated information <ul style="list-style-type: none"> • Aggregated value • Price 	<p>GBP 481,349</p> <p>GBP 34. 13824</p>				
e)	Date of the transaction	The transaction took place on the 24th and 27th September 2021				
f)	Place of the transaction	London Stock Exchange (XLON)				