Director/PDMR Shareholding

08 Oct 2020

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

1	**Details of the person discharging managerial responsibilities (PDMR)/person closely associated with them (PCA)**		
a)	Name	Geraint Jones	
2	**Reason for the notification**		
a)	Position/status	Chief Financial Officer/PDMR	
b)	Initial notification/Amendment	Initial Notification	
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**		
a)	Name	Admiral Group plc	
b)	LEI	213800FGVM7Z9EJB2685	
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; (iv) each place where transactions have been conducted**		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares GB00B02J6398	
b)	Nature of the transaction	Acquisition of 193 Ordinary Shares under the dividend reinvestment plan under the Admiral Group Approved Share Incentive Plan	
c)	Prices(s) and volume(s)	**Price(s)**	**Volume(s)**
		£26.92	193
d)	Aggregated information • Aggregated value • Price	N/A (Single Transaction)	
e)	Date of the transaction	5th October 2020	
f)	Place of the transaction	N/A	

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1	**Details of the person discharging managerial responsibilities (PDMR)/person closely associated with them (PCA)**		
a)	Name	Milena Mondini de Focatiis	
2	**Reason for the notification**		
a)	Position/status	CEO Designate/PDMR	
b)	Initial notification/Amendment	Initial Notification	
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**		
a)	Name	Admiral Group plc	
b)	LEI	213800FGVM7Z9EJB2685	
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; (iv) each place where transactions have been conducted**		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares GB00B02J6398	
b)	Nature of the transaction	Acquisition of 14 Ordinary Shares under the dividend reinvestment plan under the Admiral Group Approved Share Incentive Plan	
c)	Prices(s) and volume(s)	**Price(s)**	**Volume(s)**
		£26.92	14
d)	Aggregated information • Aggregated value • Price	N/A (Single Transaction)	
e)	Date of the transaction	5th October 2020	
f)	Place of the transaction	N/A	

1	**Details of the person discharging managerial responsibilities (PDMR)/person closely associated with them (PCA)**		
a)	Name	James Armstrong	
2	**Reason for the notification**		
a)	Position/status	Chief Risk Officer/PDMR	
b)	Initial notification/Amendment	Initial Notification	
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**		
a)	Name	Admiral Group plc	
b)	LEI	213800FGVM7Z9EJB2685	
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; (iv) each place where transactions have been conducted**		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares	

		GB00B02J6398	
b)	Nature of the transaction	Acquisition of 49 Ordinary Shares under the dividend reinvestment plan under the Admiral Group Approved Share Incentive Plan	
c)	Prices(s) and volume(s)	**Price(s)**	**Volume(s)**
		£26.92	49
d)	Aggregated information • Aggregated value • Price	N/A (Single Transaction)	
e)	Date of the transaction	5th October 2020	
f)	Place of the transaction	N/A	